

Nova Scotia Merchandise Process

Please note the following regarding producing merchandise.

Merchandise can be developed for your next event and is a simple process. Our main supplier for Girl Guides of Canada is Positive Identity who are in Ontario. If you plan to sell your merchandise via an on-line platform then Positive Identity must be used. No other supplier can be used for on-line sales.

You can use a local supplier, but it must be managed by you. The provincial merchandise contact will not contact other suppliers or be the organizer. You will be responsible to collect and place the order, pay, pick up and distribute. This works well if you are having a camp or training where people can easily pick up their orders. Please note GGC can not be financially responsible for any product not sold – there can not be additional inventory purchased in hopes that it will be sold.

You can email ns-merchandising@girlguides.ca at anytime for advice or help about merchandise.

The process for merchandise for any supplier is as follows:

- Develop your design (crest/logo)
- Have it approved by PR by filling out and submitting a Visual Identity form <https://www.girlguides.ca/WEB/Documents/NS/logo18%20updated%202021.docx>
- Deciding what you want to offer (t-shirt, hoodie, ball cap, mug, etc)

Positive Identity as the service provider:

- contacting ns-merchandising@girlguides.ca to liaise with Positive Identity who will get your on-line site set up.
- Once the ordering site is completed **you** send it out to the participants.
- It will be up to the participants to decide if they wish to place an order.
- Please note that no bulk orders via Positive Identity are to be organized by Guiders as the financial part is very cumbersome for staff.
- Parents can feel free to bulk order among themselves if they choose.

Another Service Provider:

- Again you will be responsible to advertise, collect and place the order, pay, pick up and distribute.
- GGC will not be responsible for any errors in ordering.

Brand Center Information: [Brand Centre \(girlguides.ca\)](http://www.girlguides.ca)