



one more girl... **WONDERFUL!** one more girl...

# One More Girl... Wonderful! Challenge

*The Ontario Membership  
Team proudly presents the...*

Get ready, get set, and GO spread the word about Canada's leading organization for girls and women! For 100 years(!), Guiding has contributed to success among girls and women by providing opportunities for fun, friendship, adventures, personal and leadership development, role models for girls and community involvement.

Of course, our membership is what makes us great, so let's promote Guiding, celebrate each other, and keep building our organization's foundation for the next 100 years!

This challenge goal is to support and advance the  
5 R's of Membership in Ontario.

**Recruit! Respect! Recognize! Retain! Rejoice!**

This is a two-part challenge that can be done together or separately. If you complete both parts you will receive two patches that 'fit' together!

**Part 1 Patch**



**Part 2 (2008-09)**



**Part 2 (2009-10)**



one more girl... one more achievement! one more girl... one more friend! one more girl... one more adventure!

one more friend! one more girl... one more adventure! one more girl... one more opportunity! one more girl... one more memory! one more girl... one more challenge! one more girl... one more leader! one more girl... one more experience!

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one more girl... one more friend! one more girl...

## Part 1

**GOAL:** To involve all members of Ontario Guiding in the 5 R's of Membership.

**To complete the Part 1 Challenge,** your Unit will need to complete the following activities/challenges for your branch. Once complete, fill out the Success Form and return to the Ontario Membership Team. Make sure to fill out the form fully, including mailing address, and don't forget to fill out how many girls and Guiders participated. You will be sent a patch for each participant.

### All Branches – must be done to complete challenge

Put a Guiding poster in a public space, like a library, place of worship, community centre, hospital, or school. Maintain the poster for one Guiding year. Don't forget to also leave Guiding brochures. Promotional materials are available at your local Guide office or from Kate Robinson, Growth Strategy Assistant, 1-877-323-4545, ext. 2423 or [growstrategy.assistant@guidesontario.org](mailto:growstrategy.assistant@guidesontario.org). For quantities greater than 50, please order directly from the Growth Strategy Assistant.

<https://memberzone.girlguides.ca/C12/Ontario/Promotional%20Materials/Forms/AllItems.aspx>

Sparks and Brownies do 4 of the following activities.

Guides and Pathfinders do 5 of the following activities.

Rangers do 6 of the following activities.

Guiders do 6 of the following activities, 2 of which should be from the adult focused list:

- Hold a Unit Bring-a-Friend event. GGC Bring-a-Friend Kit:  
[https://memberzone.girlguides.ca/C5/Marketing-and-PR/Bring\\_A\\_Friend/bring\\_a\\_friend.aspx](https://memberzone.girlguides.ca/C5/Marketing-and-PR/Bring_A_Friend/bring_a_friend.aspx)  
Bring a non-Guiding friend to a Guiding event. She could be from school, church/place of worship or another activity you do. Let her know how she can join.
- Make a list of things you look forward to doing in Guiding when you are older. Share your list with other girls in your Unit.
- Participate in a Sears or other Registration Event, help recruit new members.
- Make a list of things you like about another member in Guiding and share it with her.
- Make a Unit banner or sign to take with you on Unit events held in public.
- Have a multicultural sharing night with your Unit.
- Bring a friend that is new to your community or Canada to a unit meeting. Explain to them what Guiding is all about and how they can join.
- Do a presentation or speech on Guiding at school, your church/place of worship, or to another group of youth.
- Do a presentation or speech on Guiding to an adult group such as Business and Professional Women, sorority meeting, service club.
- Do something fun in public, in your uniform.
- Do a public community service project while wearing your uniform.
- Wear your uniform while selling Girl Guide Cookies. Don't forget to bring promotional materials with you!
- Hand out Guiding promotional materials in your neighbourhood. Invite new girls to join your Unit.

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one more adventure! one more girl... one more opportunity! one more girl... one more memory! one more girl... one more challenge! one more girl... one more achievement!

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- Write a thank you note to someone who has done something nice for you.
- Send a special 'thank you' to your Guider(s) at the end of the Guiding year.
- Make a list of personal goals you would like to strive for in Guiding. Include positions you might like to hold, skills you might like to learn and activities you might like to try.
- Wear Guiding jewellery or gummy bracelets on a regular basis.
- Make a list of all the ways Guiding has added to your life. Include new skills you've learned, or activities you are no longer afraid to do.
- Do something of your own choosing that supports one of the 5 R's of membership. Be sure to describe your activity and how you believe it promotes membership on your evaluation form.

## Adult focused activities...

- Help plan a social event for Guiders and/or alumni.
- At a Guiding event get to know a Guider you had not previously met.
- Plan a joint activity with another unit and its Guiders whom you do not usually work with.
- Evaluate your Unit's activities, what are you doing to make sure that it includes all types of girls? (ie. religion, ethnicity, physical ability, socio-economic background, non-traditional family, etc.)
- Do a good turn for a fellow Guider.
- Recognize your Administrative Community Leader (ACL) for all the work she does.
- Hand out Guiding promotional materials in your neighbourhood. Invite new girls or leaders to join your Unit.
- Hand out Guiding bookmarks or brochures on Halloween.
- Do a presentation or speech on Guiding to an adult group such as Business and Professional Women, sorority meeting, service club.
- Recognize a fellow Guider at a local event.
- Send a special 'thank you' to a new Guider at the end of the Guiding year.
- Nominate a fellow Guider for an Award, inside or outside of Guiding.
- Invite a non-Guiding adult friend to attend a Guiding event with you.
- Write a "letter to the editor" for your local newspaper, about the positive effect of Guiding on girls and women.
- Invite local media to a special Guiding event.
- Submit an article about a local Guiding event to a Guiding publication like the ONLine or Canadian Guider.
- Celebrate National Volunteer Week (April 18-24, 2010/ April 17-23, 2011) with other Guiders with a special event, like a brunch or tea.
- Help organize a local recruitment event.

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## Part 2

**GOAL:** To grow Guiding in Ontario. To grow your Unit from the previous year.

**Our girls and Guiders are our BEST promoters of Guiding.** You know how much fun it is and how much you have to gain from membership. This makes you the best person to spread the word about Guiding!

If we work together to increase the membership of each Unit in Ontario by at least one girl, we will have a significant impact on our goal.

**To complete the Part 2 Challenge, your Unit will need to work together to increase the number of girls in your Unit by at least one during this Guiding year.**

**The 'increase' period is May 15, 2009 – December 15, 2009.**

For example, if you had 22 girls on your roster in March 2009, and then increased to have 23 girls or more by December 15, 2009, then you will have completed the challenge. Patches will be sent automatically to the contact Guider for the number of registered girls and Guiders in your Unit.

By completing Part 1 of the One More Girl...Wonderful Challenge you will definitely increase your opportunity for success!! Good Luck!

Make sure to check [www.guidesontario.org](http://www.guidesontario.org) for announcements about the 2009-2010 element of this challenge!!

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one more adventure! one more girl... one more opportunity! one more girl... one more opportunity! one more girl... one more memory! one more girl... one more memory! one more girl... one more challenge! one more girl...

one more leader! one more experience! one more girl... one more experience! one more girl... one more achievement!

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## Resources to help you Grow:

### Bring-a-Friend Kit:

[https://memberzone.girlguides.ca/C5/Marketing-and-PR/Bring\\_A\\_Friend/bring\\_a\\_friend.aspx](https://memberzone.girlguides.ca/C5/Marketing-and-PR/Bring_A_Friend/bring_a_friend.aspx)

### Promotional Materials – Ontario

<https://memberzone.girlguides.ca/C12/Ontario/Promotional%20Materials/Forms/AllItems.aspx>

This link will take you to a page where you will find the current promotional materials. Simply complete and submit the order form as directed and materials will be sent directly to you at no charge. ALL Guiders can order materials, or pick them up at a local Guiding Centre. PLEASE NOTE - For quantities greater than 50, please order directly from the Growth Strategy Assistant.

### GGC, Ontario Council – Awards Booklet

<https://memberzone.girlguides.ca/C12/Ontario/Awards/Forms/AllItems.aspx>

### Building Guiding Kit

<https://memberzone.girlguides.ca/C6/Membership%20Development/default.aspx>

### National Registration Week and Event Kit

<https://memberzone.girlguides.ca/C6/Membership%20Development/default.aspx>

### Membership Support Resources

<https://memberzone.girlguides.ca/C15/Membership%20Support/default.aspx>

### National Mentoring Program

<https://memberzone.girlguides.ca/C14/Resources/Document%20Library/mentoring.aspx>

### National Marketing, PR & Promotional Materials

<https://memberzone.girlguides.ca/C5/Marketing-and-PR/default.aspx>

### National Grow Guiding Resources

<https://memberzone.girlguides.ca/C15/Grow-Guiding/default.aspx>

### Girls Need Guides Campaign

<https://memberzone.girlguides.ca/C0/Girls%20Need%20Guides/default.aspx>

**Did you know?** 1-800-565-8111 can be used anywhere in Canada, and will be answered by the closest Guiding Office to the caller. (Routed based on the area code and 3-digit exchange where the call is being made.)

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## One More Girl... WONDERFUL! Challenge Part 1 - Success Form

Administrative  
Community:

Unit iMIS  
Number:

Unit Name and iMIS Number:

Contact Guider Name:

Mailing Address:

Number of patches  
required:

Date Completed:

The activities we chose were:

What we liked about the challenge:

Some suggestions we have for the challenge:

**Our plans to increase our Unit size by at least one girl are...**

***Please complete and return to the Ontario Membership Team:***

Ontario Guide House  
14 Birch Avenue  
Toronto, Ontario M4V 1C8  
Attn: One More Girl Challenge  
fax: 416.920.1440  
email: [onemoregirl@guidesontario.org](mailto:onemoregirl@guidesontario.org)



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